

THE ORIGINAL

MOONBEAMS

Smallest Newspaper in the West — Circulation Under 1,000,000

— WEEKLY —

The Oldest Weekly Newspaper Published In The Hot Springs Area

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Better Business Bureau Now Needed...

IN THE VALLEY OF THE MOON

Well. . . Well. . . Well. . . The Valley of the Moon has grown to a point where a Better Business Bureau is now needed. . .

It was only a few short years ago when every one knew every one and could depend on each other for a square deal. . . But today it seems there are a few out for a fast buck and don't care how they get it. . .

It has been called to our attention several times during the past few months that some type of a Better Business Bureau should be set up here in the Valley of the Moon to take care of these problems. . .

Ye Ole Publisher stands ready to work with any group along this line and is willing to serve as a member of its board of directors to help investigate peoples problems and publish the facts in order that the public will have some protection and get a square deal. . .

So if any of you good readers are interested along this line, please let us hear from you. . . We will be happy to arrange a meeting in the near future in order that a Better Business Bureau may be formed. . .

**Thank you,
The Publisher**

MOONBEAMS

STARTING SOON . . .

PUBLIC SERVANT NO. 1



by . . . Marshal Bill

What do you talk about at a luncheon with a lot of women if you are a man??? Well a friend of ours gave us the following advise. . . 1. Ask the lady on your right if she's married. Should she say "Yes", ask her if she has any children. If she says "No", ask her how she does it. . . 2. Ask the lady on your left if she's married. If she says "No", ask her if she has any children. . . 3. Ask the lady across from you if she has any children. If she says "Yes", ask her if she's married. . . At least you will get some kind of a conversation started.

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New Open — JESS & JOE, Located in the civic center of El Verano, Where they serve, "The Best Drinks in Town".

Sorry to learn that some one goofed!!! Now the Fire Commission Election has been called off. . . Or course Tom Polidori would have won and we are willing to bet he will be re-appointed by the County Board of Supervisors.

The Major attended a nudist party the other night and says that when he rang the doorbell he was greeted by the nudist butler. When asked how he knew it was the butler, the Major replied that he knew right away it wasn't the maid.

Drive Carefully—It pays Dividends—Ask Your Insurance Man.
MIRACLE 3 MINUTE CAR WASH — 1010 Santa Rosa Avenue, Santa Rosa—Open 9 a.m.-5 p.m.—Sun. 9 a.m.-2 p.m.—Closed Tue.

Had a nice little trip last week, spent the day in Lakeport as a guest of Police Chief William Apple, which many of you valley folks will remember.

While on the subject of Police, the City of Lakeport has an Oldsmobile for a Police Car and it's a dandy. . . Much better than the Police Cars built by Ford. If you don't believe us just ask the Cloverdale Police Dept. about their new Ford which blew-up this week while chasing a thief at only 80 miles per hour.

Mrs. Barbara Phillips of Glen Ellen injured a foot last week.

BANCROFT NURSERY, Sonoma. Is the place to order flowers For all occasions — They Will Deliver — Ph. WE 8-2902.

Just learned that the City of Sebastopol (which is about the same size of Sonoma) has 10 full time police officers, while the City of Sonoma only has 4. . . It's a shame these men have to work so long for so little!!!

Ye Ole Publisher is feeling much better. . . Had to get better we couldn't afford many more doctor or pill bills, So as soon as our new landlord gets our new building finished we will start moving to our new shop.

Club News Is Always Welcome. . . Send It In to Moonbeams.
VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

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Published every Friday by Private Bill Sandlin, P. O. Box 446,
Boyes Hot Springs, Calif. \$1.89 per year by mail, pickup, free,

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ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

If you plan to take a trip to Nevada or North Africa, Phone: WEbster 8-3031 for travel information. . . It's free. . .

We understand that the Valley of the Moon Cigar Factory will soon place on the market a bigger and better cigar. . . Don't know how they could be any better???

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

The Boyes Hot Springs branch of the County Library will soon have a new home in the Plaza Center Bldg., on Highway 12.

The term "pin money" comes from the time when pins were scarce and valuable, and were sold only on the first two days of the year. Wealthy flocked to the shops to buy the pins with the money provided for this purpose by their husbands.

When in the Cloverdale area stop at the best service station for the best deal in tires. . . BILL'S OK AUTO FLOAT.

Here is a tip for you back-yard farmers. . . Don't plant more garden than the missus can properly cultivate and irrigate.

When the five local unions get their new hospital ready to serve the public they should find no difficulty in cornering more patronage than their maternity ward can accommodate by announcing there will be no labor trouble there.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

We are happy to report that Phil at the Mendel's Cafe in Boyes is doing ok now and his wife has been doing a fine job holding down the fort.

Mr. and Mrs. Andy Trotto of the Valley of the Moon Cleaning Plant made a trip to Stateline, Nevada. . . Now they are canceling their advertising. . . We wonder if they won??? or lost???

For Business Cards, Letterheads, Envelopes, and other types of Printed forms be sure to contact MOONBEAMS next time.

Ladies did you bump a fender and just can't face your husband with it??? Well slip up to Cloverdale and look-up Neale J. Shuler, he is in a position to fix that fender in a few hours and it will look like new.

Mr. Businessman you could be reading your ad. here. . .

CHEF CARDIN'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

MOON BEAMS

LONELY? WRITE P.O. BOX 446, BOYES HOT SPRINGS, CALIF.

Fay was having a time taking orders the other morning at Billie's Restaurant, Seems she lost her voice and hadn't had time to learn sign language yet. . . But she did ok with a big smile. . .

Mr. and Mrs. Merrill Grigsby will open a shoe repair shop next to the Boyes Hot Springs Post Office. . . Now you can get your sole saved while you read your mail.

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Any Style Pizza, Steaks — Cocktails — Closed Tuesdays.

We understand that Supervisor Carson Mitchell is in favor of abolishing the office of the Constables in Sonoma County. . . Wonder how he would like for the state to abolish the supervisors and appoint a good administrator to run each county???

From the sound of things James William Kozak, 21, will not be in a position to do much kidnapping for the next few years.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

Has your TV been acting up again or not acting at all??? It could be one of a thousand things, So Phone WE 8-4829 and Kraft or Castori will take care of your troubles.

Sydney Montague will speak at the Executives' Dinner Club on Wednesday, March 18th at the Sonoma Mission Inn. . . They say he is tops!!!

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied Stock — wines, beer, whiskeys, liquors.

Chef Marvin Joyce has just taken over the drive-inn which is located across from the Sonoma High School. . . You will be welcome from 6 a.m. till 8 p.m. daily.

Well the Sonoma County Board of Supervisors have done it again. . . No trailer park to be built on South Broadway just North of Old Napa Road!!!

MILL'S PATIO, 2755 Mendocino Ave., Santa Rosa is the place to get the best Barbecued Steak for only \$1.95 . . . also bar.

Well Jess and Joe are now open to serve you at 705 Laurel Ave., El Verano. . . Now don't let the address fool you, just go to the center of town and you will find the place on the main corner. . . What do they sell??? Well their business card reads "The Best Drinks In Town".

FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Pizzas to take out, Get one today.

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RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 tavern. Jack London liked the place. It's western!

A cranky old man invested in one of these new hearing aids that are almost invisible. A few days later he returned to the store to express his delight. . . "I bet your family likes it, also", said the salesman. . . "Oh, they don't know I've got it, and have I been having a ball! In the past two days I've changed my will twice."

BILLIE'S RESTAURANT (formerly Susan's) W. Napa, Sonoma. Short orders or full meals. Where Truckers' stop for coffee!

The governor says, "We have done the best we could to develop a well-rounded (tax) program," then they found it lacks five and a half million dollars of going 'round.

Chef Cardini will soon have a new banquet room, which will hold some 150 people. So if you are in charge of a local convention, plan to eat with the Chef in Glen Ellen.

Yes - - MOONBEAMS will be happy to take care of your RUBBER STAMP problems. Give us a try next time -

Move-over. . . The State of California reports some 7 million cars now in the state, and they are making plans for 17 million by 1980. . . Just 21 yrs.

Robinson Crusoe, so to speak, began the 40-hour week. . . He lived on an island, neat and tidy, And all his work was done by Friday.

YES—Many Sonoma Folks come to Cloverdale for my services NEALE J. SHULER—AUTOMOTIVE SERVICE—Ph. TW 4-2318

A group of people from Marin County have bought the Farrell's Resort here in Boyes Hot Springs from the estate of Mary B. Farrell.

We just learned that yacht owners fly a flag that shows a red battle-axe on a field of blue as a signal when the owner's wife is aboard.

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accommodations. A fine place to rest and relax.

An elder of the church, knowing the pastor's fondness for cherry brandy, offered him a bottle of the stuff providing that acknowledgement was made in the church paper. The minister agreed. The next issue carried this notice: "Many thanks to Elder Smith for his gift of fruit, and the spirit in which it is given."

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

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